



PR Contact: Morgan Wright
KDPR, Intern
morgan@kristendicksonpr.com
214 991 4009

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**KDPR OWNER LAUNCHES NEW VENTURE,
KRISTEN DICKSON WEDDINGS & EVENTS**

Dallas, Texas—Kristen Dickson, CSEP, TWP, owner and founder of Kristen Dickson Public Relations, announced this month that she will no longer accept client representation accounts and will instead focus on wedding and event design, production and coordination.

“I have wanted to be a wedding and event planner since I was 19,” Dickson stated. “After nearly a decade in the special events industry, I am so thrilled to take on wedding and event planning full-time.”

Dickson began her career in the special events industry at the University of Texas at Austin, where she founded the Texas Wedding Belles, a professional organization for students pursuing careers in the hospitality industry. In Austin, Dickson planned events for the Lance Armstrong Foundation, Word of Mouth Catering, and the top 15th ranked University of

Texas Law School, where she executed over 500 symposiums, conferences and receptions for students, staff, alumni, senators, deans and congressmen.

Dickson moved to Dallas in 2005 to accept the Sales, Marketing and Event Manager position with Gil's Elegant Catering and the Empire Room, where she planned hundreds of wedding receptions and corporate functions. In July 2008 Dickson founded KDPR when several new companies in the special events industry hired her for PR, Marketing, and Business development services.

Through KDPR, Dickson's team executed grand openings for Marc Events, Studios 1019, The North Texas Automotive Museum, and a series of three grand opening parties for Bubble in the Bishop Arts district. During this time she began accepting wedding clients and saw the demand grow for her event planning services.

"We will continue to partner with other event planners, organizations and companies to offer PR services for events," says Dickson. "We specialize in guest list management, sponsor relations and event promotion in addition to full service event design, coordination and production."

Dickson graduated with a Bachelor of Science in Communication Studies and a Business Minor from the University of Texas at Austin in 2004. She attended Gala Training through the American Cancer Society in 2007 and achieved her Trained Wedding Planner (TWP) certificate through the American

Association of Certified Wedding Professionals (AACWP) in February 2008. In June 2008 she was among the youngest in the country to achieve the Certified Special Event Professional (CSEP) designation, the hallmark of professional achievement, earned through education, performance, experience, and service. She has served on the board of the International Special Event Society (ISES) since 2006 and is a proud member of June Weddings International and the American Association of Certified Wedding Professionals.

Dickson is involved with the Dallas Hearing Foundation, the Writer's Garrett, and Dallas XO, a member-based organization she co-founded to inspire residents of the Dallas area to Love Where They Live. She will operate Kristen Dickson Weddings & Events from her home office in Lakewood, where she lives with her husband, whom she married at the Dallas Arboretum in July 2006.

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Kristen Dickson Weddings & Events is an event and wedding design, coordination, and production company focused on perfecting the art and craft of the party. The firm offers hourly consulting, day-of production services, partial planning services, and full-service event design, planning and production. More information may be found at kristendicksonevents.com, hello@kristendicksonevents.com or 214 272 8663.